

Planet Goa®

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CAMPO MANOR

Stay in ultimate style
at Goa's most exclusive
Home Stay

IN GOA

Festival shopping like
never before

HOSPITALITY IN HIS HEARTBEAT

A Tête-à-Tête with Vincent Ramos,
Senior Vice President - Goa for IHCL

The New Goa in the offing



Clearly, that's true!

There is definitely a new Goa taking shape and falling into place in the Post-pandemic era wherein, starting with the Holidayer, reasons for taking a Holiday to Goa has somewhat changed. Who better than the Sr. Vice President of IHCL, Vincent Ramos, IHCL, one of the largest stakeholders of the Holiday creations business, who now is also on the Goa Tourism Board, to have a chat with on the strategic direction that Goa would like to dovetail into this new eco-system.

Its no longer about jobs not being there but its more about the quality of life that it has to offer, which no other state in the country can offer. The older generation has been enjoying Goa over the last few decades and are happy with the peace and quiet which Goa brings with it, and though that has undergone a sea change, the upcoming generation is ready to adapt their lives to it, although with some changes to suit their needs and desires.

When I Visited New Delhi last month, I had the opportunity to meet several people who, on knowing that I had come from Goa, had only one question on their lips – “Hey whats happening in Goa ? ” and “ the way Delhi is shifting there is like they have struck Gold there”. There was a friend of mine, who is in the packing and moving business, who actually said the maximum enquiries they get is from people who suddenly are packing their bags and moving to Goa where they have decided to settle down.

This actually made me think and wonder on the ‘why’ factor of it ? While I haven’t come up with an answer to that in totality, but one thing which showed up is people are entitled to a happy life and to chase their passions. They seem to be in a situation where the metros and larger cities are bursting at their seams, but people need to be completely happy with what they are doing and the life that they are leading. Is city living and lifestyle now going out ? Is an environment like Goa where time is aplenty, open spaces, ease of traffic, fresh air, beaches galore, low density of malls & multiplexes etc making people compromise on their existing support systems and making way for them to allow for a better quality of life for themselves. The fact that one can be based here and it just costs him a few thousand of rupees to travel wherever he wants to do his work for a few days or meet his clients allow him to operate two bases - Goa the preferred one for life quality and another for his business destination.

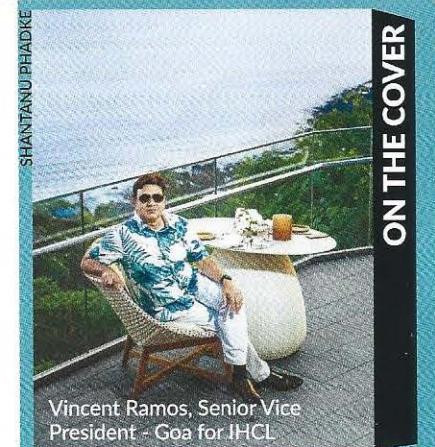
The answer probably lies somewhere there, but it does lead to a bit of soul searching that the authorities will need to do soon enough, to provide for both ends of the spectrum.

In the meantime life carries on but lets see the direction it moves in over the years ahead.

Cheers and enjoy reading the Planet Goa magazine.

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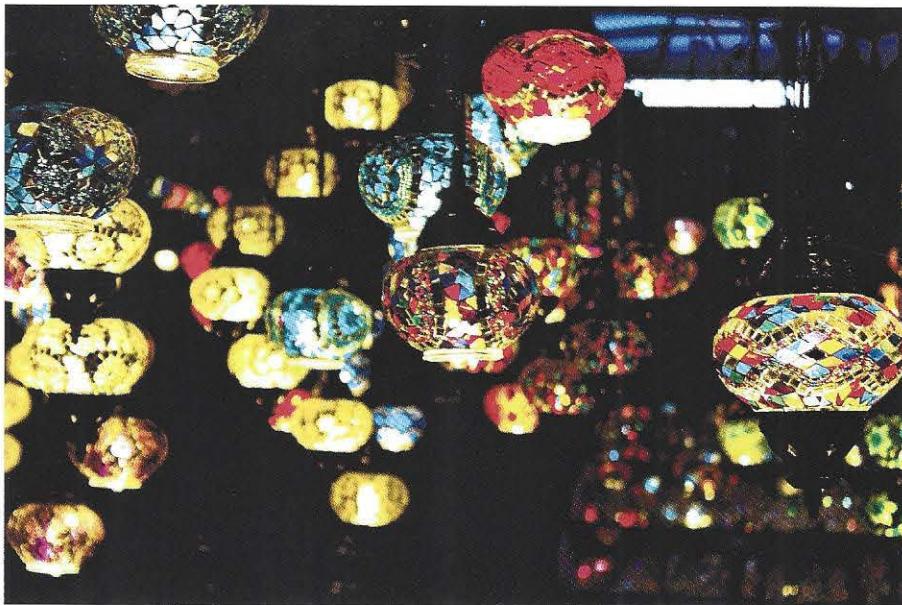
Festival Shopping 2022

What's in and hot in the Sunshine State of Goa

TEXT: NIDHI LALL







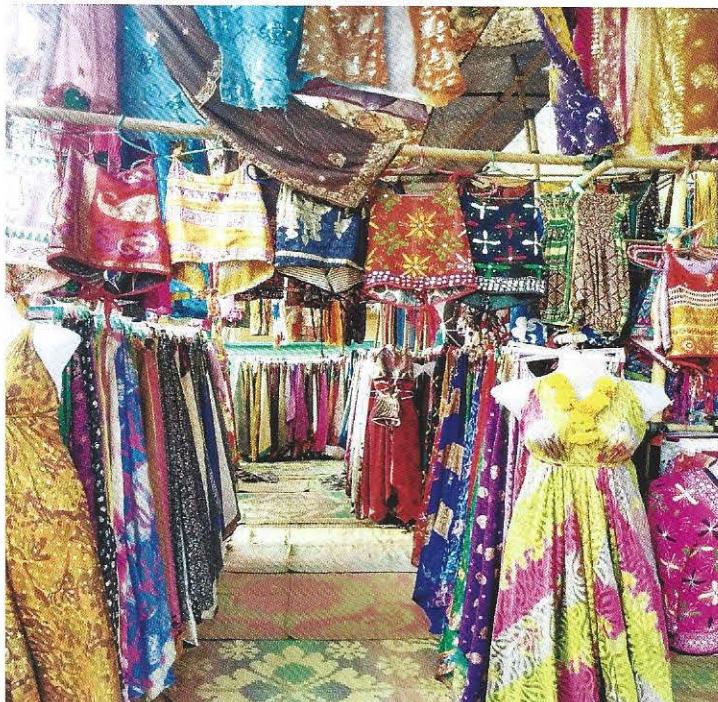
Here comes the festive season. The markets all over the country are buzzing with offers, discounts, sales, and what not! Goa is as happening during the festivities as the other cities, be it Ganesh Chaturthi, Navratri or Diwali. And as November approaches, the melody of the Christmas spirit starts to ring.

From online stores to brick-and-mortar retail, everything has a festive rhythm to it. The inflation is not dampening the spirit of the festive season in any way. On the contrary, we are all excited to go on a shopping spree right away.

We share with you some exciting places to shop online and in physical stores to prep for the festivities – from home décor to flowers.

THE GOA'S BAZAARS - A DELIGHT FOR SHOPPERS

People can't wait to visit India's most happening party paradise on long weekends and long-awaited holidays. Goa is well-known explicitly for its



Goan culture at these incredibly colourful shopping arcades, with untainted local and international flavours and a fantastic entertainment quotient.

So, if you are planning an escapade from the loud craziness of metro cities during the festive season, Goa is the place to be. Here is a curated list of the best Goan Bazaars where you can fall head over heels for the available stuff.

Anjuna Flea Market, Goa

As the slang goes – 'it is world famous' - Anjuna is the most

pristine beaches, some lip-smacking cuisines, and vibrant club and lounge parties; shopaholics are certainly not ignored from the fun quotient. You can get exquisite shopping experiences across Goa at its flea markets, night bazaars, street shops, and malls. In addition, you can experience

happening place in North Goa. So, Anjuna Beach and the Flea Market, which takes place every Wednesday, should be on your wish list. You can shop for a variety of items, from handicrafts, hammocks, jewellery, beachwear, clothing, and even musical instruments, to wall hangings, funky



FESTIVE SHOPPING - IMAGE COURTESY GOOGLE IMAGES

artworks, etc.

This sea-facing market is a great entertainment zone with live music, acrobatic activities, and delicious food serving shacks.

The Goa Collective Bazaar: Hill Top at Vagator

You've got to experience this. It is a Friday night flea market with 100 stalls, live music, a bar, a play area for kids, healing therapy sessions, and lots of delicious food. Everything is curated with love – as they call it, this bazaar is one of a kind in Goa. The founders of this flea market - Eva Luna Terzaghi, her husband Starling Richard D'Souza, and Asha Rao – conspired and curated this experiential bazaar. The ambience is rocking and very festive.

It usually begins at the end of November and happens every Friday from 4 pm onwards.

(Please check with them for the latest updates on the timings).

Saturday Night Market, Arpora

This market is a hot spot in Arpora for shopaholics of all ages. It is a great open-

air venue for a fun night out with your friends and family. The airy ambience, energetic atmosphere, and exhilarating savoir-faire exhibited by local vendors make this the right choice for tourists



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Days of FILIPKART: The Big Billion Days
Filipkart, as usual, runs a parallel shopping festival - The

The online giant - Amazon has already started its Great Indian Festival on September 23. The enormous spread of our gift someone for the festival is crazy. The discounts and offers are mind-blowing, and as always, the delivery service is excellent (my personal experience).



AMAZON INDIA: The Great Midyear Festival



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<p>Training Diwali Shopping Utsav, Panjim</p>	<p>Tarang is a yearly shopping event that occurs every October. This year it is happening from October 14 till October 16. There are usually events at 06.30 pm.</p>	<p>October 16. There are usually events at 06.30 pm.</p>	<p>For the love of fresh fruits and vegetables, one can find a shopping heaven in this crowded market in Mapusa.</p>
<p>Mapusa Friday Market</p>	<p>Saturday.</p>	<p>The timings are from 06.00 pm till late at night, every</p>	<p>best place to buy many exotic ingredicents like aromatic herbs and spices.</p>

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Big Billion Days - which also started on September 23 and ends on September 30. The other online Ecom players will follow suit real soon.

Myntra: The Big Fashion



Festival Sale

Not far behind is Myntra. The festivals commenced on September 23 and will end on September 26. Shop for your favourite fashion brands at the lowest prices of the year with bank offers, Insider benefits, Myntra Coupons, and many other rewards!

Nykaa: The Grand Festive Sale



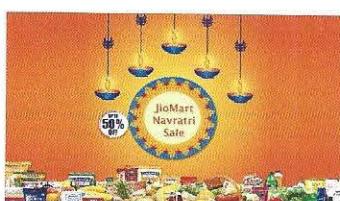
Nykaa, as an online fashion brand, has picked up great momentum in the last three years. The shopping festival is running currently and will end on September 30. The offers are brilliant if you are a fashionista. All new range of branded products and accessories with exciting deals are available for fashion lovers.

Pepperfry: The Grand Navratri Sale



Among the plethora of options, why leave furniture and furnishing behind? Thinking of doing a home makeover or want to gift a home décor gift to a friend or family? This is the auspicious time to do so. So, hop on the Pepperfry website and get up to 60% discount on everything.

Jiomart: Navratri Mela
Owned by Reliance group,



Jiomart begins a month-long festival season sale. Started on September 23, the festival will run till Diwali - October 23. Customers can save up to 80% on electronics, kitchen appliances, fashion, beauty, consumer durables, and groceries. In addition, it is providing customers with an additional offer on State

Bank of India debit cards and an extra 10% cashback on a minimum order value of Rs 1,000.

The e-commerce giants, along with emerging players, have announced ramping up of logistics and warehousing and expansion of seller base ahead of the festive season sale announcements. Industry experts are calling it "revenge shopping". Where buying has already been done in the last quarter and has seen footfalls reach post-covid levels, there is still a positive expectation of a month-on-month growth of 15-20% in October.

CLOSING NOTE

Shopping should be an experience. And that is what brands are trying to create for customers. Now there is always an emotional connect when it comes to festive shopping. Shopping is therapy, whether online or on-ground and with festivals approaching, it gives an adrenaline rush. Everyone is super excited. So, when visiting Goa, you know where to land to delight yourself with local goodies.



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